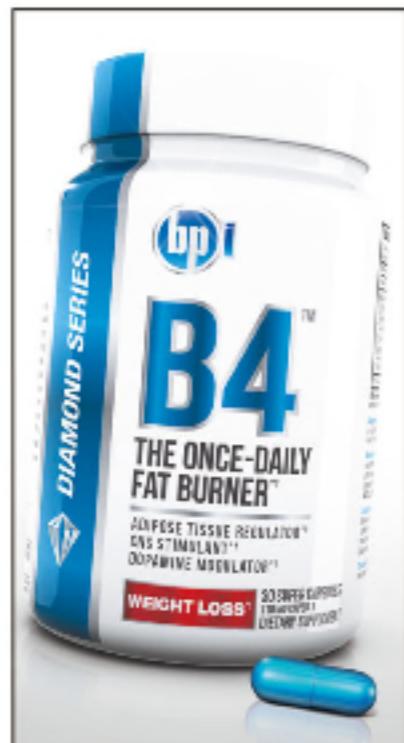


ScienceAge

**THE
BLUEPRINT
FOR B4™
IS BASED ON
THE LEGENDARY
“STAY UP ALL
NIGHT PILL”
THAT SURFACED
NATIONWIDE,
ON COLLEGE
CAMPUSES,
OVER A DECADE
AGO.**

**EXTRA STRENGTH
ADIPOSE TISSUE REGULATOR
DESIGNED TO HELP YOU
LOSE WEIGHT[†]**



THESE STATEMENTS HAVE NOT BEEN EVALUATED BY THE FOOD AND DRUG ADMINISTRATION. THESE PRODUCTS ARE NOT INTENDED TO DIAGNOSE, TREAT, CURE OR PREVENT ANY DISEASE.

[†] When combined with a proper exercise and nutrition regimen. Statement based on early-stage independent 3rd party clinical and/or in-vitro model research data for major active ingredients. Photo and quote are of members of Team B4 who received complimentary products in exchange for their testimonies.

July 2013

WEIGHT LOSS BREAKTHROUGH[†]

“I am a supplement junkie and B4™ is the most effective product I've ever used to lean out. I've never experienced anything like this with any other weight loss product.”

- Duane B.[†]



**“IT WILL
CHANGE
THE WAY YOU
TRAIN, THE WAY
YOU BURN FAT,
AND THE WAY
YOU LOOK.”**

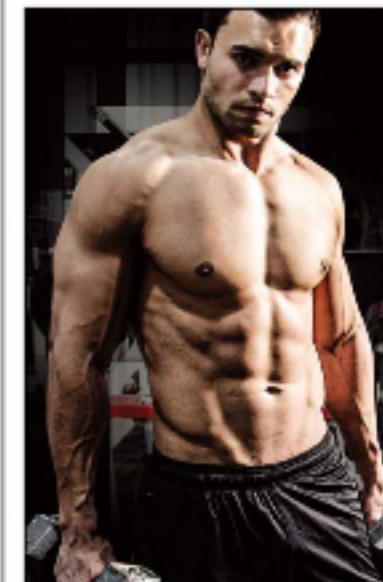
B4™ — formulated to help enhance performance, training and help you to lose weight! B4™ provides the energy needed to drive a workout while promoting weight loss. This is a product that will forever change the landscape of the supplement industry.

Psoralea corylifolia (seed) — This remarkable plant is a rich source of a class of compounds which, when concentrated through advanced extraction technology, act to selectively and potently increase dopaminergic neurotransmission by acting as a reuptake inhibitor. In simple terms, this means that the psychostimulant factors in the brain can be greatly magnified, and focus and energy can be enhanced to untold levels. Energy and ultra-dialed-in focus are, after all, what pre-workout formulas should be all about. There's more to advanced plant extract, too—research shows that this same class of compounds can strongly influence bone density/mineralization, which serves multiple purposes, including not just improved mental acuity and focus, but also enhanced anabolism.[†]

Canavalia gladiata (seed) — Studies show that the concentrated research-grade extract derived from this biactive plant can significantly increase CNS (central nervous system) stimulatory activity. Researchers point to the ability of this extract to increase dopamine levels, as well as favorably augment levels of norepinephrine, epinephrine, and serotonin, as the principal reasons for increased CNS stimulatory activity. Moreover, the research indicates that concentrated research-grade Canavalia gladiata (seed) extract can help to enhance levels of reduced glutathione at the same time that it decreases levels of MDA (malondialdehyde).[†]

B4™ is a prototype of the new science in fat burning and weight management. It attacks the problem like no product ever before—mechanism by mechanism, via the following pathways: potent CNS stimulant properties, dopamine modulation, and adipose tissue regulation. B4™ — THE ultimate extra strength, super powerful fat burner that's unlike anything before![†]

B4™ is the first monumental, hardcore pre-workout supplement of its kind—formulated to help enhance performance, training and help you to lose weight! Unlike any other pre-workout or diet pill on the market, B4™ provides the energy needed to drive a workout while promoting weight loss.



THE WEIGHT LOSS SCIENCE BEHIND B4?

These ingredients make B4™ the future and new standard of weight loss:

Dendrobium nobile (stem) — Early stage analytical characterization indicates that this plant, which plays a prominent role in TCM (Traditional Chinese Medicine), contains a class of naturally occurring alkaloids shown in research literature to have psychostimulant properties, and that this plant can be concentrated (for maximum bioactivity) through advanced extraction technology. More specifically, emerging data suggests that a principal class of alkaloids found within Dendrobium nobile (stem), when concentrated, may help to produce enhanced wakefulness and focus, coupled with decreased fatigue and appetite suppression.[†]

“One dose of this gives me unbelievable energy before my workout and peels the fat off my abs unlike anything I have ever used.”

- Anderson D.I.[†]



BE POWERFUL